Wales' Drowning Prevention Strategy

diogelwch dŵr Cymru
water safety Wales

Towards Zero Drownings

A future where everyone in Wales can be safe in, on and around water.

The Wales' Drowning Prevention Strategy sets out a shared approach to reducing drowning incidents and improving water safety across Wales.

The Reality in Wales

Drowning remains a significant and preventable cause of death in Wales.

1 person loses their life to drowning **every week**

260 **water-related fatalities** between 2019–2023

1,071 years of life lost **every year**

20–29 year old **males** most at risk

Every number represents a life lost, a family affected and a community impacted.

Why We Need a Strategy

Reducing drowning incidents requires action across communities, organisations and individuals.

The Wales' Drowning Prevention Strategy provides a framework for working together to improve water safety and save lives.

How We'll Get There

Seven Strategic Aims

- **Lived Experience**
- **Data & Insight**
- **Education & Swimming Skills**
- **Partnership Working**
- **Adapting to Changing Trends**
- **Effective Comms & Campaigns**
- **Prevention & Support**

Together, these aims will guide action across Wales and help save lives.

Everyone Has a Role to Play

Whether you're a parent, teacher, partner organisation, community group, responder, landowner, activity provider or member of the public, everyone has a role to play in creating safer experiences in, on and around water.

Scan the QR code to learn more about the Wales' Drowning Prevention Strategy and how you can support the vision of Towards Zero Drownings.