

Flooding Communication Toolkit

With heavy rainfall expected over the winter months, residents across Wales should know how to keep themselves and loved ones safe during flooding events.

Water Safety Wales (WSW) aims to prevent accidental drowning and raise awareness about flood-related incidents, showing that they are preventable with knowledge and precautions.

Key messages:

• Be prepared





- Check your local flood risk by visiting the [Natural Resources Wales \(NRW\) Website](#)
- Sign up for flood alerts if you live in or near flood-prone areas
- Prepare an **emergency flood bag** with essentials, such as your insurance documents, a torch and phone charger and battery pack. Flooding can occur year-round, so keep it handy.

• Avoid flood waters

- You can't always tell how deep floodwater is. Don't take a risk, if in doubt, don't drive along a flooded road. Car wheel height water can wash a car away.
- Even shallow water can pose risks, ankle deep fast-moving water can knock you off your feet.

Assets:

Throughout winter, WSW will distribute a series of social media posts on its channels to reinforce these messages. WSW members and partners are encouraged to share these posts to reach a wider audience.

Message 1	Image
<p>Flood events are occurring more frequently. Be aware of the dangers and know how to keep yourself and your loved ones safe during storms.</p> <p>→ Visit the NRW Website for flood alerts in your postcode area: flood-warning.naturalresources.wales</p>	 <p>Visit the NRW website for flood alerts in your postcode area</p> <p>#DrowningPrevention</p> 
<p>Mae llifogydd yn digwydd yn amlach. Byddwch yn ymwybodol o'r peryglon a mynnwch wybod sut i gadw chi'ch hun a'ch anwyliaid yn ddiogel yn ystod stormydd.</p> <p>→ Ewch i wefan CNC i gael rhybuddion llifogydd yn ardal eich cod post chi: flood-warning.naturalresources.wales</p>	 <p>Ewch i wefan CNC i gael rhybuddion llifogydd yn ardal eich cod post chi</p> <p>#AtalBoddi</p> 

X/Twitter post to share


Welsh - x.com/Water_Wales/status/1881714182896460018

English - x.com/Water_Wales/status/1881714267839475729

Message 2

Know your flood risk, especially at times of extreme weather events.

→ Visit the NRW Website for alerts specific to your postcode:
<https://flood-warning.naturalresources.wales>



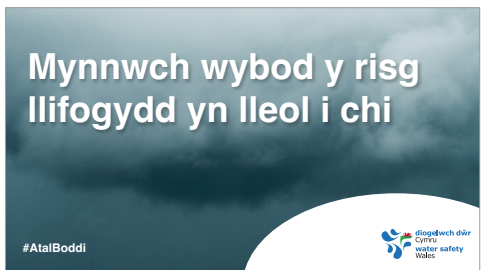
Know your
flood risk

#DrowningPrevention



Mynnwch wybod y risg llifogydd yn lleol i chi, yn enwedig yn ystod tywydd eithafol.

→ Ewch i wefan CNC i gael rhybuddion sy'n benodol i'ch cod post **chi**: <https://flood-warning.naturalresources.wales>



Mynnwch wybod y risg
llifogydd yn lleol i chi

#AtalBoddi



X/Twitter post to share

Welsh - x.com/Water_Wales/status/1881714802458046740


English - x.com/Water_Wales/status/1881714951615893764

Message 3

Flooding can occur any time of the year in Wales.

Those living near rivers, valleys, and coastlines should be especially vigilant.

→ Visit the NRW website to assess your flood risk area:
flood-warning.naturalresources.wales



Visit the NRW
website to
assess your
flood risk area


#DrowningPrevention



Gall llifogydd ddigwydd unrhyw adeg o'r flwyddyn yng Nghymru.

Dylai'r rhai sy'n byw ger afonydd, dyffrynnoedd ac arfordiroedd fod yn arbennig o wylriadwrus.

→ Ewch i wefan CNC i asesu'ch ardal perygl llifogydd chi:
flood-warning.naturalresources.wales



Gallwch weld
risg llifogydd
eich ardal chi
ar wefan CNC

#AtalBoddi



X/Twitter post to share

Welsh - x.com/Water_Wales/status/1881715810458329280

English - x.com/Water_Wales/status/1881715592941735948

Message 4

Be prepared for winter weather.

Know your flood risk and have an emergency flood bag ready.

→ Find your area's flood risk at NRW:
flood-warning.naturalresources.wales



Byddwch yn barod ar gyfer tywydd y gaeaf.

Mynnwch wybod eich risg chi o gael llifogydd a chadwch fag llifogydd brys yn barod.

→ Gallwch weld risg llifogydd eich ardal chi ar wefan CNC:
flood-warning.naturalresources.wales/



X/Twitter post to share

Welsh – x.com/Water_Wales/status/1881716334079451312

English – x.com/Water_Wales/status/1881716227439276078

Message 5

Stay alert to flood risks near your home and workplace, especially if you live in a flood-prone area.

→ Sign up for NRW flood alerts:
flood-warning.naturalresources.wales



Cadwch yn effro i risg llifogydd ger eich cartref a'ch gweithle chi, yn enwedig os ydych chi'n byw mewn ardal sy'n dueddol o gael llifogydd.

→ Cofrestrwch ar gyfer rhybuddion llifogydd CNC:
flood-warning.naturalresources.wales



X/Twitter post to share

Welsh – x.com/Water_Wales/status/1881717531037368802

English – hx.com/Water_Wales/status/1881717225578791112